

SPONSORSHIP

Opportunities

BOMA MAC ANNUAL CONFERENCE

APRIL 22-23, 2020 | HILTON ALBANY

EMPIRE SPONSOR - \$7,500.00

Grand Event Sponsor (Limit to one company)

- Event sponsor "2020 MAC Conference sponsored by (Your Company Name)"
- Premier logo and name placement on all advertising, marketing, signage & website
- 2-minute welcome address at opening session
- Six (6) full-conference registrations (including Regional TOBY Awards Program)
- Introduction of Grand TOBY Award Winner (final award of the night)
- Attendee list
- Grand display table in exhibit hall (premier location on trade show floor, sponsor chooses booth location)

BEVERWYCK SPONSOR - \$5,000.00

TOBY Reception Sponsor

- Logo and name placement on all advertising, marketing, signage & website
- Five (5) full-conference registrations (including Regional TOBY Awards Program)
- Attendee list
- Display table (premier location on trade show floor, sponsor chooses booth location)

KNICKERBOCKER SPONSOR - \$3,500.00

Keynote Sponsor

- Logo and name placement on all advertising, marketing, signage & website
- Three (3) full-conference registrations (including Regional TOBY Awards Program)
- Attendee list
- Display table

CAPITAL SPONSOR - \$2,500.00

Welcome Reception Sponsor

- Logo and name placement on all advertising, marketing, signage & website
- Three (3) full-conference registrations (including Regional TOBY Awards Program)
- Attendee list
- Display table

THE HUDSON - \$1,500.00

Breakfast & Breaks Sponsor

- Signage with logo displayed during Breakfast & Networking Breaks
- Logo and name placement on all advertising, marketing, & website
- Two (2) full-conference registrations (including Regional TOBY Awards Program)
- Attendee list
- Display table

TECH VALLEY - \$1,500.00

Workshop Sponsor

- Signage with logo displayed during workshop seminars
- Logo and name placement on all advertising, marketing, signage, & website
- Two (2) full-conference registrations (including Regional TOBY Awards Program)
- Attendee list
- Display table

THE PLAZA - \$1,250.00

Off-Site City Tour Sponsor

- Logo and name placement on all advertising, marketing, signage and website
- Display table
- One (1) full-conference registration (including Regional TOBY Awards Program)
- Attendee list

THE 518 - \$650.00

Trade Show Booth

- Name placement on all advertising, marketing, signage, and website
- (6) foot display table
- (2) chairs
- Company display sign

REGISTRATION FORM

Please complete the below form & return to Ashley Weaver with payment included
crboma@caphill.com | (518) 694-5016

Please contact Ashley directly if you'd like to pay with card.

Checks can be made out to "Capital Region BOMA" and sent to the following address: 230
Washington Ave. Ext., Suite 101 Albany, NY 12203

COMPANY NAME: _____

CONTACT NAME: _____

CONTACT EMAIL: _____

PHONE NUMBER: _____

STREET ADDRESS: _____

CITY/STATE/ZIP CODE: _____

SPONSORSHIP LEVEL:

Please indicate which sponsorship(s) your company would like to purchase

EMPIRE

THE HUDSON

BEVERWYCK

TECH VALLEY

KNICKERBOCKER

THE PLAZA

CAPITAL

THE 518